

Writer

We're looking for a writer with amazing creative powers.

You are an idea person. You have good ideas, brilliant ideas, bad ideas and no matter what they are, you aren't afraid to put them out there.

You are likely a little off-center and see things differently than most people. You can twist a phrase, be funny or be dramatic.

As a writer, you will work with a creative team to turn marketing problems into advertising solutions. You should be comfortable writing for the page, the screen, and of course, the web. (In fact, we'd be surprised if you weren't already tweeting or blogging, just because.)

It goes without saying that your grammar skills are impeccable—but you also know when to break the rules. This is a job where your obsession with detail will be rewarded.

A marketing/advertising background would be very beneficial.

Send your resume and some writing samples to;
powerthatbe@thephoenixgroup.ca<<mailto:powerthatbe@thephoenixgroup.ca>>

If you don't have any ad samples, pick a client from our portfolio and write some ad ideas before you send in your application.

Deadline April 10, 2011