

interactive 2010!

Friday, September 24, Radisson Hotel, Saskatoon



saskatchewan
interactive
media association inc.



SASKATCHEWAN MOTION PICTURE
INDUSTRY ASSOCIATION

Michelangelo A (Mezzanine)

08:30 Registration

Florence Room (Mezzanine)

09:00 Welcome message

Philippe Leclerc, President, SaskInteractive

09:05 Sector Study Results

Richard Lennon, KiSquared

09:30 3D Workshop

David Craig and Cathryn Robertson, Panasonic

Michelangelo A (Mezzanine)

11:45 Lunch (buffet)

Sector Study Results

iPad draws (2)

Deborah Black, Past President, SaskInteractive

12:00 Funding through the Convergent &
Experimental Streams

Neal McDougall, Canada Media Fund

13:00 Cross-Media Content and How to
Profit from Producing It

Gavin McGarry, Jumpwire Media.com

14:30 NFB: Create. Connect. Interact.

Rob McLaughlin, Director, Digital Content and
Strategy, English Program, National Film Board

15:00 Refreshment break

15:10 Pecha Kucha

20x20 format (20 slides at 20 seconds/slide) pitches
for people with ideas

16:00 Keynote – Augmented Reality:
Evolution of Media and Convergence

Robert Rice, CEO Neogence Enterprises, and
founder and Chairman of AR Consortium, an
international group focused on developing tools,
technology, applications, and content for AR.

Picasso Room (main floor)

17:00 - reception (cash bar) & SIMA awards

19:00

Appetizers and mingling set to some smooth beats by
DJ Albert from zu.

SIMA awards announcements begin at 17:30

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